

**SDJT La Jolla Sponsorship Opportunities
2005-2006**

\$10,000 Sponsorship Level

The Best Christmas Pageant Ever (December 9 – 18, 2005) or
Amazing Grace (March 24 – April 2, 2006)

- Company Logo on 11 x 17 Posters (200)
- Company Logo on 30 x 40 Posters (2)
- Company Logo on direct mail postcards (8,000)
- Company Advertisement in show programs (1,120)
- Recognition in all season press releases to local and national media
- Company Logo on ad to either La Jolla Village News or La Jolla Light
- www.juniortheatre.com website inclusion
- Link to your website on News at JT (6,000 subscribers)
- Pre-show Announcement (112 seats, 12 shows)

\$5,000 Partial Sponsorship Level

The Best Christmas Pageant Ever or ***Amazing Grace***

- Company Logo on 11 x 17 Posters (200)
- Company Logo on 30 x 40 Posters (2)
- Company Logo on direct mail postcards (8,000)
- Company Advertisement in show programs (1,120)
- Recognition in all season press releases to local and national media
- www.juniortheatre.com website inclusion

\$14,000 Duel Sponsorship Level

Both productions of *The Best Christmas Pageant Ever* and *Amazing Grace*

- Company Logo on 11 x 17 Posters (200)
- Company Logo on 30 x 40 Posters (2)
- Company Logo on direct mail postcards (8,000)
- Company Logo on ad to either La Jolla Village News or La Jolla Light
- www.juniortheatre.com website inclusion
- Link to your website on News at JT (6,000 subscribers)
- Recognition in all season press releases to local and national media
- Pre-show Announcement (112 seats, 12 shows)
- Logo inclusion on ancillary Junior Theatre publications including education brochure (15,000 patrons) business card size in main stage program (8,450)
- Complimentary tickets to Balboa Park productions